

H-500

B2B Product Presentation



coralclub

H-500

Dietary Supplement

120 CAPSULES

Supplement Facts

Serving Size 1 Capsule
Servings Per Container

Amount Per Serving

H-500
Proprietary Blend
(Potassium citrate, Magnesium citrate, Potassium ascorbate, Silicon dioxide, Sorbitol)

† Daily Value not established

Other ingredients: Cellulose, water).

Manufactured by: Coral Club, Inc., 240 Crouse St., USA.



What You Need to Know About H-500

H-500 is a dietary supplement featuring an advanced antioxidant-oriented formulation inspired by hydrogen-focused wellness technology.*

- antioxidant-oriented wellness support*;
- support for post-activity recovery*;
- support for performance and endurance*.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

What are Antioxidants?

Oxidative processes and free radicals naturally occur in the body during everyday living, physical activity, and environmental exposure. Scientific research continues to explore how antioxidant-related processes may relate to vitality, focus, mood, physical endurance, and post-activity recovery.*

Antioxidants are widely studied in nutritional science for their relationship to free radicals and oxidative processes. Antioxidant-oriented formulations are increasingly discussed in scientific and wellness research in relation to areas such as energy, cellular function, and physical performance,*

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Key Product Benefits



Powerful antioxidant support*



Support for cellular function*



Support for energy and physical performance*



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How it Works



01

Supports Antioxidant Processes

Antioxidant-related nutrients are widely studied for their relationship to oxidative processes and free radicals formed during everyday living and physical activity.*

02

Supports Cellular Energy Production

Magnesium plays a role in normal cellular energy production (ATP), while potassium helps support electrolyte balance and hydration processes.*

03

Supports Internal Mineral Balance

Citrates help support normal mineral and acid-based balance (pH) in the body, which plays a role in normal enzyme activity and physiological processes.*

04

Supports Cell Membrane Function

Antioxidant-related nutrients are associated with normal cell membrane function and cellular communication processes.*

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Target Audience by Age Group



Ages 18–25



Who They Are:

Students and young professionals just starting their careers, often juggling school, work, and a social life.

Pain Points:

Lack of sleep, stress, trouble focusing, and feeling drained after studying or working out.

What Drives Them:

- staying energized for school, work, and an active social life;
- bouncing back faster after busy days and late nights;
- making smart choices and taking care of their health in a modern way.

Ages 26–35



Who They Are:

In the thick of it, often office-based, balancing career, fitness, and personal life.

Pain Points:

Constant pressure, demanding schedules, feeling drained by the end of the day, caffeine dependence, and difficulty staying focused.

What Drives Them:

- helping maintain steady energy and focus – without relying on caffeine or stimulants;
- supporting mental clarity and sustained focus;
- Support for recovery needs after workouts and demanding workdays.

Ages 36–45



Who They Are:

Actively balancing family and career, living at a fast pace, and becoming more intentional about wellness, energy, and aging gracefully.

Pain Points:

Low energy, demanding schedules, feeling run down, and waking up tired even after a full night's sleep.

What Drives Them:

- supporting everyday vitality and active living
- staying energized for family and work;
- supporting vitality, active living, and healthy aging from the inside out.

Ages 46–60



Who They Are:

Adults with a thoughtful, proactive approach to wellness, active living, and long-term well being.

Pain Points:

Low energy, stress, changes in skin and hair appearance, and slower recovery after physical activity or demanding schedules.

What Drives Them:

- maintaining high energy levels and mental clarity;
- maintaining a youthful appearance and supporting healthy aging;
- supporting cardiovascular wellness and overall vitality.

Ages 60+

Who They Are:

Older adults who are mindful and intentional, wanting to stay active, engaged, and feel their best at any age.

Pain Points:

Low energy, changes in stamina, slower recovery, and concerns about healthy aging.

What Drives Them:

- maintaining vitality and staying active;
- supporting health naturally;
- feeling energized and vibrant every day.



Target Audience by Interest

Sports & Fitness



Who They Are:

Active people and recreational athletes, gym-goers, runners, yoga enthusiasts, CrossFit fans, and those into functional fitness.

Pain Points:

Post-workout fatigue, slow recovery, muscle soreness, and challenges with maintaining endurance during physical activity.

What Drives Them:

- promoting recovery after physical activity;
- maintaining high energy levels;
- enhancing endurance and workout performance.

Career & Productivity



Who They Are:

People managing constant deadlines and mental demands, including office workers, entrepreneurs, and freelancers.

Pain Points:

Stress, overload, lack of sleep, caffeine dependence, and difficulty staying focused and productive.

What Drives Them:

- staying energized and clear-headed without heavy stimulant use;
- supporting focus and everyday stress management;
- keeping up with multiple demands while remaining productive and organized.

Beauty & Wellness



Who They Are:

Men and women who invest in their appearance and inner balance – through skincare, beauty, and wellness routines.

Pain Points:

Stress, a tired appearance, changes in skin, hair, and nail condition, and premature signs of aging.

What Drives Them:

- supporting healthy aging and a youthful appearance;
- supporting skin, hair, and nail health from within;
- maintaining energy, a fresh look, and a polished appearance.

Biohackers & Wellness Enthusiasts



Who They Are:

People passionate about nutrition science and cutting-edge approaches to supporting healthy, active longevity.

Pain Points:

Looking for high-quality solutions to promote energy, resilience, and healthy cellular function.

What Drives Them:

- using advanced antioxidant technology;
- supporting healthy body function at the cellular level;
- optimizing energy, endurance, and active longevity.

Recovery and Immune Support

Who They Are:

People going through a recovery period after periods of illness, stress, childbirth, or intense physical demands.

Pain Points:

Low energy, weakness, slow recovery, and concerns about maintaining the body's natural defenses.

What Drives Them:

- supporting recovery and everyday wellness;
- restoring energy and vitality;
- supporting immune health naturally

How to Talk to Your Customers About H-500



How to Talk to Your Customers About H-500



01

20% of adults regularly deal with fatigue

That's exactly why we created a solution that works at the cellular level. H-500 helps neutralize free radicals and support energy.

02

Energy without caffeine or stimulants

H-500 helps you feel alert and clear-headed, without the crashes.

03

Easier recovery

After a workout, a stressful week, or an illness, it helps cells use oxygen and energy more efficiently.

04

Compact format

Easy to take on the go, made for a busy lifestyle.

¹ Front Public Health. 2023; 11:1192121

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How to Talk to Your Customers About H-500

Worth knowing:

Oxidative stress can increase from demanding lifestyles and environmental exposure, impacting energy and overall wellness. Ingredients in H-500 provide antioxidant support and help promote healthy cellular function, supporting the body's natural energy and vitality.*

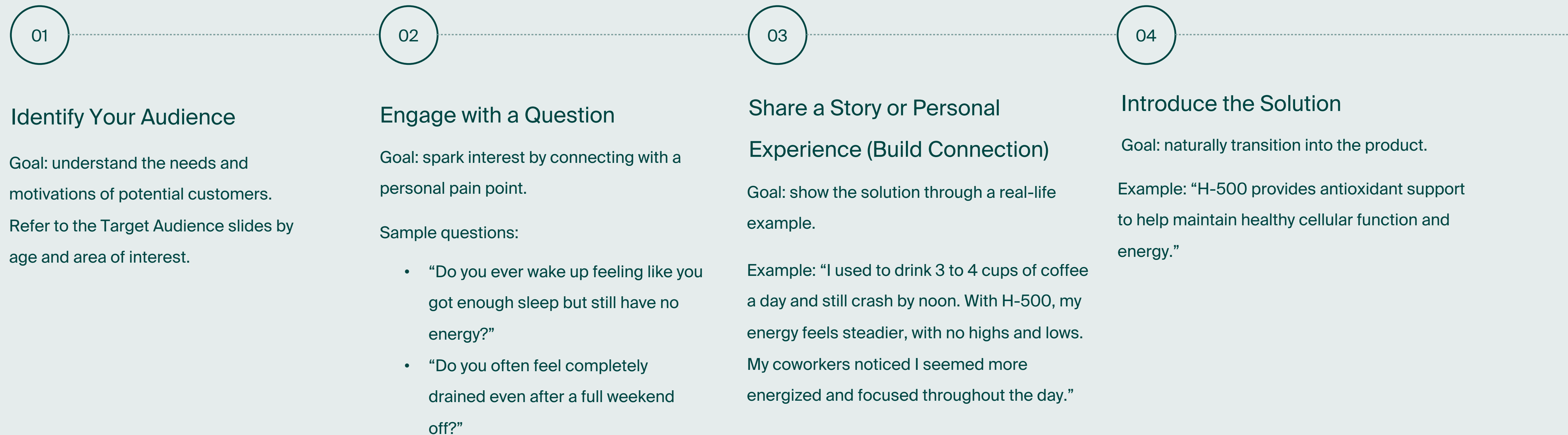
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How to Present H-500 Using the Sales Process



Using the Sales Process

7 steps for effective engagement, presenting the solution, and handling objections with potential customers and contacts:



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7 steps for effective engagement, presenting the solution, and handling objections with potential customers and contacts:

05

Let Them Try It / See for Themselves

Goal: help overcome the “I’m not convinced” barrier.

Example: “Take H-500 after a workout or a long, demanding day at work and notice how it supports steady energy and recovery.”

06

Up-sell Opportunities

Goal: increase volume.

Example: “For maximum energy and endurance support, H-500 pairs really well with Coenzyme Q10. One provides antioxidant support, while the other supports ATP production. Together, they help support energy and healthy cellular function.”

07

Call to Action

Goal: close the sale.

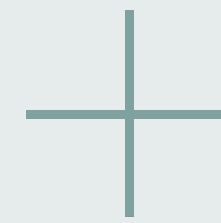
Example: “I’ll send you the link right now so you can order H-500 and start trying it as soon as tomorrow.”

How to Combine H-500 with Other Products

For Enhanced Results



H-500 + Coral-Mine – A Foundation for Cellular Hydration and Recovery



H-500

Provides antioxidant support to help maintain healthy cellular function during periods of oxidative stress.* Together, they help create the right conditions for optimal hydration, the foundation for energy and recovery.

Coral-Mine

Provides key minerals that help support healthy water-salt balance in the body*

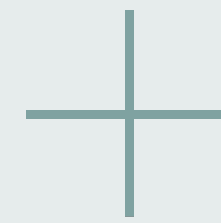
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H-500 + PentoKan – A Synergy for Cellular Energy and Protection



H-500

Provides antioxidant support to help maintain healthy cellular function during periods of oxidative stress.* Together, they help create the right conditions for optimal hydration, the foundation for energy and recovery.



PentoKan

Complements H-500 with vitamin C, potassium, and ribose. This combination helps support antioxidant activity, cellular energy production, and steady energy levels during high-demand periods.*

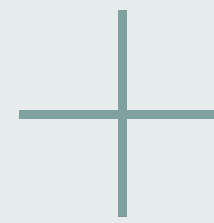
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H-500 + Coenzyme Q10 – Mitochondrial Support and Cellular Endurance



H-500

Provides antioxidant support to help maintain healthy cellular function during periods of oxidative stress.* Together, they help create the right conditions to support the body's natural energy processes, and help maintain resilience in a fast-paced lifestyle.*

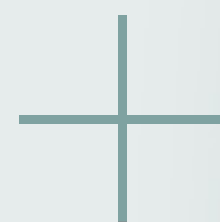


Coenzyme Q10

Coenzyme Q10 plays a role in the body's natural energy production processes in the mitochondria and helps support antioxidant activity and healthy cellular energy production.*

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H-500 + O!Mega-3 TG – Membrane Support and Cellular Energy Efficiency



H-500

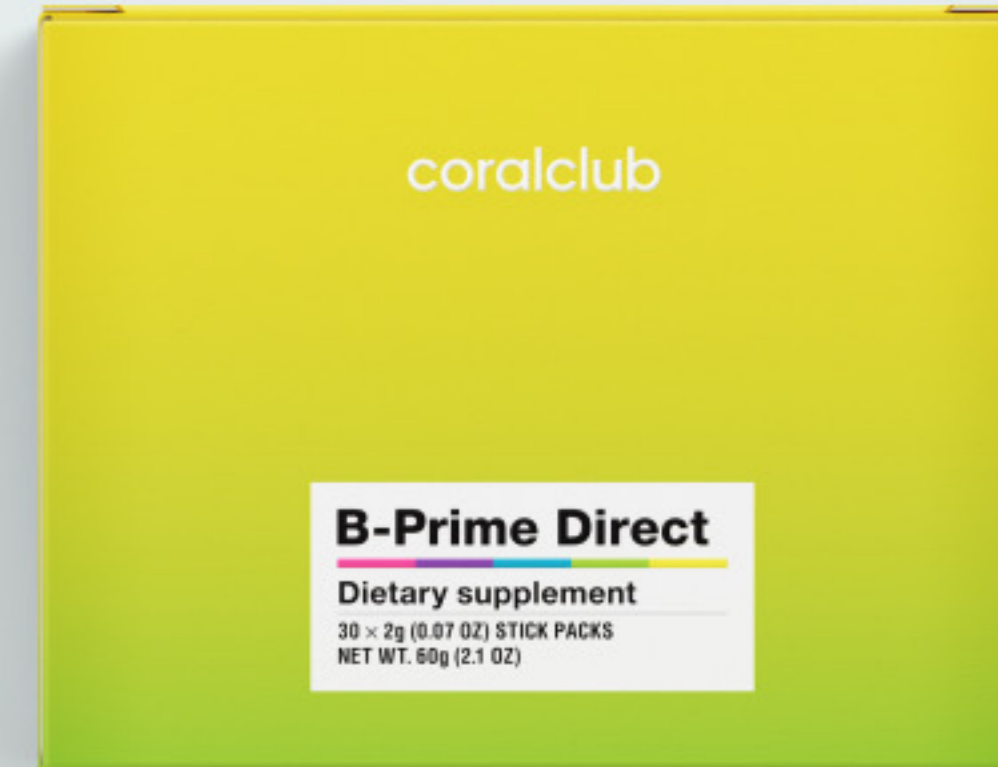
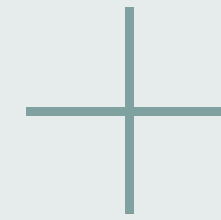
H-500 provides antioxidant support during periods of oxidative stress, while Omega 3 helps support healthy cell membrane structure and fluidity. Together, they support efficient cellular communication, metabolic activity, and overall cell resilience.*

O!Mega-3 TG

Omega-3 fatty acids help support healthy cell membrane structure and flexibility, promoting metabolic activity and communication between cells*

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H-500 + B-Prime – For Sustained Energy



H-500

Provides antioxidant support. When used together with B-Prime Direct, they may help support vitality, steady energy levels, and resilience for everyday demands.*

B-Prime Direct

Provides B vitamins, which play a role in natural metabolic processes and nervous system function.*

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How to Talk to Your Team About the Product



01

Lead by example — use it yourself and get your own results.

02

Show the business value of volume: explain how to pair it with other products to help increase overall sales.

Example:

H-500 (20 pts) + PentoKan (6.5 pts) , adds vitamin C, potassium, and ribose, which help support energy production and antioxidant protection.

03

Provide tools for attracting and supporting customers:

- Target audience analysis
- Q&A
- Create a shared product results library
- Social media strategy

Social Media Promotion Tools

01

Short-form vertical videos
for reaching your target audience.

02

Stories, posts, and live streams
for warming up your audience.



How to Make the Most of These Content Formats

01

Emotion and Authenticity

Tell a genuine story, connect emotionally, build trust, and show real-life situations your audience can relate to.

02

Clarity and Brevity

In today's crowded information space, clear and concise content gets to the point quickly, communicating both the benefit and the solution right away.

03

Engagement

Use questions, calls to action, and polls that encourage your audience to interact with your content.

To create an effective reel, use this simple, three-part structure:



01

Hook

Grab attention in the first few seconds. Make it bold and intriguing so people actually want to keep watching.

02

Hold

Keep them engaged with content that is interesting, useful, or emotionally relevant. Use dynamic visuals, surprising facts, or open-ended questions to stop the scroll.

03

Call to Action

Wrap it up with a clear ask: follow, comment, like, or click the link.

This framework helps make your Reels more engaging and more effective at driving real interaction.

Example

01

Hook

Ever feel like you're running on empty by midday — and coffee only buys you another hour?

02

Hold

Sometimes it's not just lack of sleep or a busy routine. Everyday lifestyle and environmental demands can increase oxidative stress, which may affect how energized and recovered you feel. What if, instead of relying on a quick fix, you gave your body meaningful support from the inside out?

03

Solution

I use a science-based formula that helps:

- Provide antioxidant support during periods of oxidative stress*;
- Support natural energy without caffeine, stimulants, or crashes*;
- Support recovery from everyday physical and mental demands*;
- Support healthy cellular function, endurance, and focus*

04

Call to Action

Follow for more tips on supporting your health and leave a comment: how do you recharge your energy during the day?

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4. Develop a Product Promotion Strategy:





For customers:

Informational cards and livestreams featuring customer experiences.



For distributors:

Product training sessions, expert webinars, and “How to Sell” presentations.

Q&A

"How is H-500 different from coffee?"

Caffeine stimulates the nervous system and may provide a short-term feeling of alertness. H-500 works differently because it is not a stimulant, so it may help support more steady energy levels without the spikes and crashes commonly associated with caffeine-based products.*

"Why is H-500 especially helpful during stress and overload?"

During stress, oxidative stress can increase in the body, which may increase the need for antioxidant support. H-500's antioxidant properties may help promote healthy cellular function and overall wellness during periods of mental and physical stress.*

"How does H-500 help with physical training?"

Physical activity can increase oxidative stress in the body and may increase the need for antioxidant support. H-500's antioxidant properties may help support healthy cellular function, endurance, and recovery during periods of intense physical activity.*

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Q&A

"Why is H-500 calling an antioxidant support formula?"

H-500 contains ingredients with antioxidant properties that may help support healthy cellular function during periods of oxidative stress and support overall wellness.*

"How does H-500 relate to mitochondrial function and cellular energy?"

Mitochondria play an important role in the body's natural energy production processes. During periods of oxidative stress, antioxidant support may help promote healthy cellular function by helping the body manage free radicals produced during everyday metabolic activity.*

"How should H-500 be taken? Should it be dissolved first?"

The manufacturer and product developers recommend taking the capsules whole, without opening them, with a small amount of water. This method may help provide the best results. Full usage recommendations from the developers are available at [the link provided](#).

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Distributor Resources

- Product video
- Product presentation
- Informational cards (B2C presentation)
- Product webinar
- "How to Sell" presentation
- Content library

